

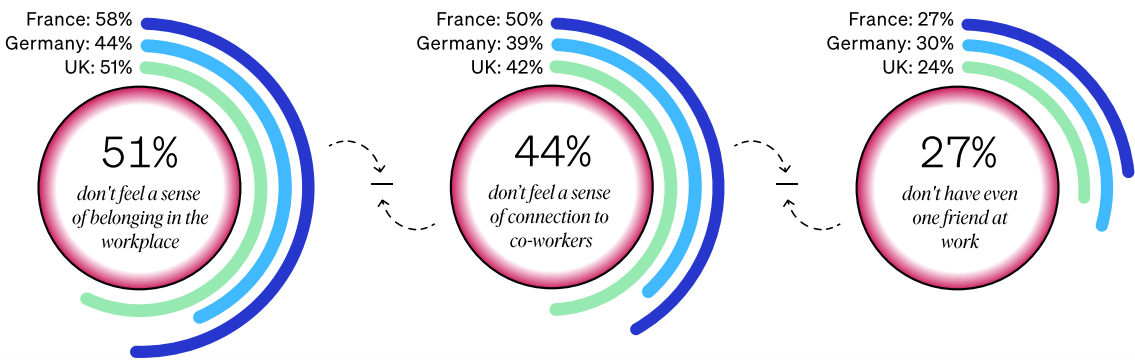
THE EUROPEAN CONNECTION CRISIS

Why organisations need to build *community* in the new world of work

A lack of social connectivity at work drives high and costly burnout and leads to reduced well-being, performance, engagement, and productivity across your workforce.

Employees don't feel *connected*

Our latest research of **1,000+ European** workers reveals a growing connection crisis across the workforce.



Those *low* in social connection experience:



Without connection to their peers, individual commitment craters and teams lose their ability to innovate and effectively adapt to changing needs and working conditions.

The benefits of belonging

When workers strengthen the skills and mindsets needed to build better workplace relationships, they benefit and so do their teams:

↑ 22%

more resilience

↑ 31%

more engagement

↑ 33%

more purpose and meaning

↑ 37%

more job satisfaction

Take action to create more connection for your people

Learn how social connection is reshaping work — along with science-backed techniques for cultivating more of it across your workforce in our latest research report.

[Access the report](#)